

# Petlog & Bayer DPA Notice/Marketing Preferences for Microchip Records & Transfer of Keepership April 2016 V.2

## Recording of a New Microchip by an Implanter

### 1. Online Version for Petlog Website

Authorisation statement is as follows:

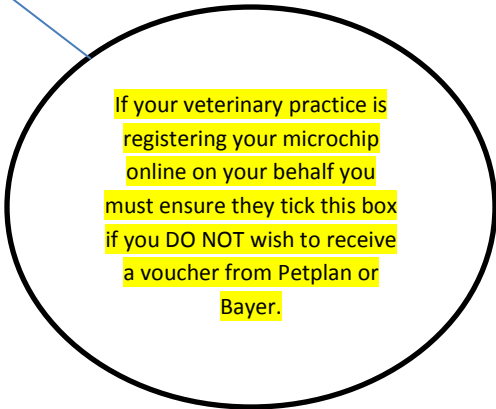
The keeper/authorised representative of the animal confirms that all information provided is correct and understands that their name and contact details will be retained by Petlog/Kennel Club for the purposes of operating the Petlog database and managing their relationship with the Kennel Club and also retained by the microchip supplier for record purposes. The Kennel Club may contact the keeper by mail, email or telephone in connection with those purposes and this information may be disclosed to anyone involved in securing the animal's welfare as well as to prevent fraud.

The keeper/authorised representative agree.

Marketing preferences are as follows:

From time to time, the microchip supplier or their partners would like to send important pet healthcare information and about exclusive products or services, which may be of benefit or interest to the keeper and their pet. Please tick the box if the keeper does not wish to receive such information by post.

Please tick the box if the keeper does wish to receive such information by email and/or phone.



If your veterinary practice is registering your microchip online on your behalf you must ensure they tick this box if you DO NOT wish to receive a voucher from Petplan or Bayer.

## 2. Offline Version for Application Form

Authorisation statement is as follows:

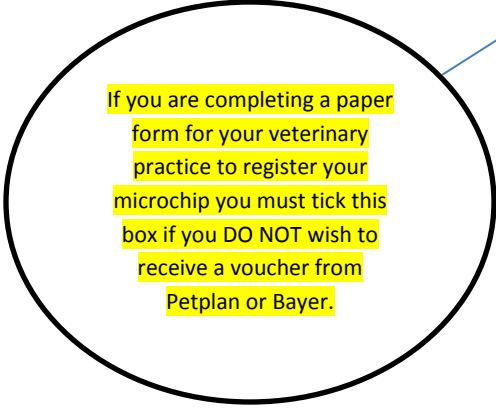
I hereby confirm that I am the keeper/authorised representative of the animal and I confirm that all information provided is correct and understand that my name and contact details will be retained by Petlog/Kennel Club for the purposes of operating the Petlog database and managing my relationship with the Kennel Club and also retained by the microchip supplier for record purposes. I understand the Kennel Club may contact me by mail, email or telephone in connection with those purposes and this information may be disclosed to anyone involved in securing the animal's welfare as well as to prevent fraud.

Marketing preferences are as follows:

From time to time, the microchip supplier or their partners would like to send important pet healthcare information and about exclusive products or services, which may be of benefit or interest to you and your pet.

Please indicate here if you do not wish to receive such information by post.

Please indicate here if you do wish to receive such information by email and/or phone.



If you are completing a paper form for your veterinary practice to register your microchip you must tick this box if you DO NOT wish to receive a voucher from Petplan or Bayer.

# Transfer of Keepership

## 3. Online Version for Petlog Website

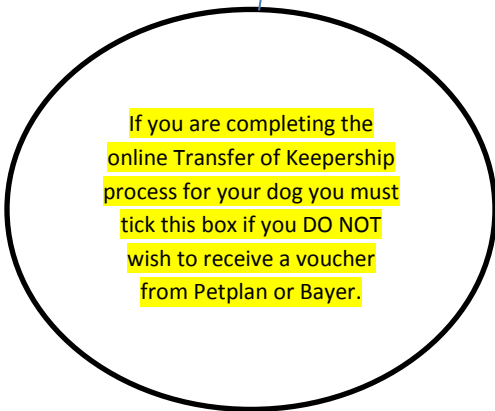
Marketing preferences and declaration statement are as follows:

Your name and contact details will be retained by Petlog/Kennel Club for the purposes of operating the Petlog database and managing your relationship with the Kennel Club and also retained by the microchip supplier for record purposes. The Kennel Club may contact you by mail, email or telephone in connection with those purposes.

From time to time, the Kennel Club or our marketing partners would like to tell you about our related services and to send you details of special offers and discounts. By providing us with your address, email address and/or telephone number and registering with us you consent to being contacted by these methods of communication for these purposes. If you do not wish to receive such details from the Kennel Club or our marketing partners please tick this box.

From time to time, the microchip supplier or their partners would like to send you important pet healthcare information and about exclusive products or services, which may be of benefit or interest to you and your pet. By providing your address, email address and/or telephone number, you consent to being contacted by these methods of communication for these purposes. If you do not wish to receive such information from the microchip supplier or their partners, please tick this box.

I hereby apply to transfer the keeper details of this animal. I confirm that all the information provided is correct and understand this information may be disclosed to anyone involved in securing the animal's welfare as well as to prevent fraud.



If you are completing the online Transfer of Keepership process for your dog you must tick this box if you DO NOT wish to receive a voucher from Petplan or Bayer.

## 4. Offline Version for Application Form and Phone

To appear at the top of the form or covered by the agent on the phone:

This application is to apply for the transfer of keepership of a microchipped pet on the Petlog database - the UK's largest pet reunification service, managed by the Kennel Club. It is to be used in the circumstances of when the online Petlog Transfer Code or the original Petlog documentation cannot be provided.

This application can only be made by the new keeper of where the pet resides.

Marketing preferences and declaration statement are as follows:

Your name and contact details will be retained by Petlog/Kennel Club for the purposes of operating the Petlog database and managing your relationship with the Kennel Club and also retained by the microchip supplier for record purposes. The Kennel Club may contact you by mail, email or telephone in connection with those purposes.

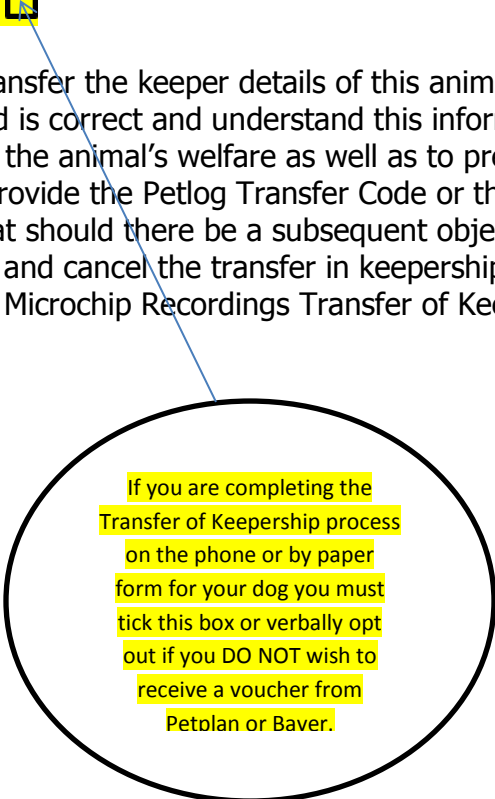
From time to time, the Kennel Club or our marketing partners would like to tell you about our related services and to send you details of special offers and discounts. By providing us with your address, email address and/or telephone number and registering with us you consent to being contacted by these methods of communication for these purposes.

If you do not wish to receive such details from the Kennel Club or our marketing partners please tick this box.

From time to time, the microchip supplier or their partners would like to send you important pet healthcare information and about exclusive products or services, which may be of benefit or interest to you and your pet. By providing your address, email address and/or telephone number, you consent to being contacted by these methods of communication for these purposes.

If you do not wish to receive such information from the microchip supplier or their partners, please tick this box.

I hereby apply to transfer the keeper details of this animal. I confirm that all the information provided is correct and understand this information may be disclosed to anyone involved in securing the animal's welfare as well as to prevent fraud. I also understand on the basis I cannot provide the Petlog Transfer Code or the original documentation from the previous keeper, that should there be a subsequent objection, Petlog reserves the right to review the situation and cancel the transfer in keepership. Page 4 of 4 Bayer/Petlog Supplier DPA Notice for New Microchip Recordings Transfer of Keepership April 2016 V2



If you are completing the Transfer of Keepership process on the phone or by paper form for your dog you must tick this box or verbally opt out if you DO NOT wish to receive a voucher from Petolan or Bayer.